**Unlocking Hope:** Nebraska-lowa Key Club for Mental Health

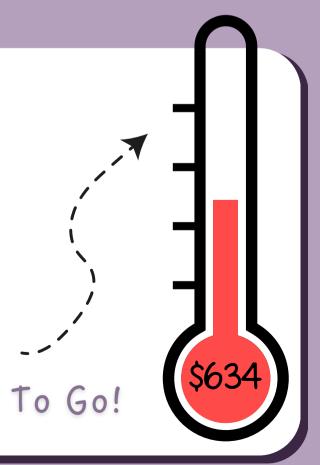
Governor Carissa is raising money for KCl Partner, Erika's Lighthouse! Erika's Lighthouse is dedicated to raising awareness, reducing stigma, educating students, promoting good mental health, and encouraging help-seeking. Through classroom education, teen empowerment, family engagement, and school staff involvement, Erika's Lighthouse creates a supportive environment for mental health.

#### **OBJECTIVES**

SUPPORT KEY CLUB
 INTERNATIONAL PARTNER:

ERIKA'S LIGHTHOUSE

- PROMOTE AND ENCOURAGE
   GOOD MENTAL HEALTH
- **FUNDRAISE** \$2,500



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The district challenges your home club to fundraise for Governor Carissa's project! We challenge you all to fundraise the following amounts below:

BRONZE	Recognition  at District
<i>\$50</i>	Convention
SILVER \$100	Featured on district Instagram and website
GOLD \$175	Official District  Award
PLATINUM	First club to reach this goal by February 18th, receives HALF OFF DCON REGISTRATION

All clubs to donate this

amount win a swag bag

with district merch!

\*rewards build up!

# HALF OFF DCONREGISTRATION

Attention NE-IA Key Clubs! On top of the awards that build up in the Governor's Project Challenge, the **first school to donate \$250** toward the governor's project, Unlocking Hope: Nebraska-lowa Key Club for Mental Health, will receive **HALF OFF** district convention registration!

All donations must be made before February 18, 2024 will be REFUNDED 1/2 price (quad rate \$108 per person) of all attendees to District Convention. The award will be announced at the convention and refunded immediately afterwards.



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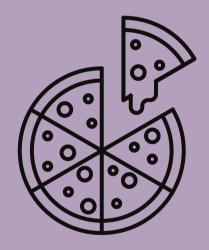
Need help organizing a fundraiser? Consider these fundraising ideas:



Bake Sale



"Run your Race"



Partner with a Local Business

**Unlocking Hope:** Nebraska-lowa Key Club for Mental Health

Ways to fundraise:

Online using <u>this website</u> OR

Via check payable to Nebraska-Iowa Key Club

Contact nebriowagovernor@gmail.com for questions!

