



Nebraska-Iowa District

Moosletter

Fall 2017

Volume 5 Issue 3





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Message from the Editor

Hey Nebriowa!

How's it going? Time is just flying by. I can't believe we are already into a quarter of our school year and I am already half way through my term on 2017-2018 Nebraska-Iowa District Board. I hope that all of you have had a fantastic start to your school and service year! Thanks to all of you who made it out to our Regional Fall Conferences! I hope you guys had fun and got to do some networking with other Key Clubbers!



The crisp leaves are falling and it is the season of pumpkin spice and everything nice. Sorry, I know, I know, it is cringy, but for me fall is also when I break out into corny (hahaha) jokes and puns. As the season changes make sure that your club's passion for service isn't. It is really easy to lose motivation in your members during the fall, so make sure to have plenty of social events and service opportunities to keep your members active. Especially since there are plenty of holidays coming around the corner, there are plenty of projects you and your club can do to help serve your community this season.

This month means college apps for seniors and ACT/SAT/PSAT season so I wish you good luck and don't stress too much I know that you will do great! Make sure to continue the amazing effort that you guys have been putting into making this service year an amazing one! Make sure to stay on top of things even though life gets busy and don't be scared to take a break once in a while, after all you deserve it!

Also, it is time to start thinking about District Convention (DCON)! District Convention is an amazing opportunity for you to meet Key Clubbers from all over Nebraska-Iowa, indulge yourself into the Key Club family, run for District Board, learn about Nebriowa and Key Club International, meet the 2017-18 board and our International trustee, make life long memories, as well as making so many new friends. I definitely can't wait to see all of you guys there! Have an amazing rest of the semester and a fantastic holiday season! If you have any question, comments, or concerns feel free to email me at samyukart@gmail.com. I hope you enjoy this edition of the Moosletter!

Yours in Service,
Samyukta Karthik
Nebraska-Iowa District Bulletin Editor

Governor's Message

Hello Nebraska-Iowa Key Clubbers,

My name is Saireshma Balakrishnan, and I am so honored and humbled to be serving as your 2017-2018 District Governor! I was elected at the District Convention in March, and the first half of my term has flown by!



This year has been pretty busy for the District Board! We have been working to create events so members will feel more involved. We hope that those of you who came to the Regional Fall Conferences in one of the four locations; Cedar Rapids, Lincoln, Des-Moines, or Omaha has a blast serving your communities and learning a little bit more about Key Club.

District's biggest event of the year is coming around the corner, so I would like to invite you to come to our 2018 Nebraska-Iowa District Convention this March! The District Board and I are excited to see you there!

If you have any further questions or concerns, please feel free to contact me! I hope to see you at future club visits, and at District Convention in March! Best of luck in your year of service!

Yours in Service,
Reshma Balakrishnan
Nebraska-Iowa District Governor
Key Club International



International Update

Happy Autumn, Key Clubbers!

We are about a four months into the Key Club year, which means we have about two-thirds of the year left. Throughout this first third, the International Board and I have been working hard with our districts, committees, and individual projects that I'd like to share with you.



First off, we will be having another International Board Meeting in a few weeks. On November 16-19, the International Board will be meeting at the Kiwanis International Headquarters in Indianapolis to discuss ICON, review the Key Club Guidebook, and vote on new projects and ideas. We'll also meet with our International Committees.

This year, I'm on two committees: the Committee on Service, and the International Development and Expansion Committee. The Committee on Service has been working with the website and our International Service Partners. In September, we launched the Online Service Directory, which can be found on the website. We then worked on planning and creating promotional material for Trick-or-Treat for UNICEF in October. Since, we have been working on promoting March of Dimes Prematurity Awareness Month and planning for our New Year's Campaign in December. The International Development Expansion Committee has been working on contacting International and Non-Districted Clubs around the world. I have been focusing on getting in touch with clubs in Hungary and Western Europe.

I have also been working on projects of my own. Back in September, I launched a Inter-District Pen-Pal system open to all Key Clubbers. I have also been working on creating International Board emails (with the extension @keyclub.org) and creating a Inter-Club and K-Family project collaboration resource.

With eight months left, I, and all of Key Club, still have a lot of work to-do. You can continue to track my progress by joining my email list at triplebsistricts@googlegroups.com. I can't wait to see you all at DCON!

Emily Rice
International Trustee

My Key Club Story

It all began at a young age. In 6th grade, I was first introduced to the Key Club organization. My older brother had just entered high school, and joined Key Club. I remember having to drop him off at Key Club activities and events, and thinking that one-day I could be apart of this amazing program. In two short years, I found myself sitting in a room, following my brother's footsteps. From the first time I went to a Key Club meeting and saw all these people ready to make the world a better place I instantly grew passionate about Key Club. I attended every event possible, excited by the opportunity to give back to my community and ignite change with my very own hands. Key Club allowed me to serve those in need. When I was offered a position to be the Key Club Lieutenant Governor of the Nebraska-Iowa district, I didn't hesitate to accept the position. Daily, I meet people who are determined to help the world, and it moves me. Key Club allows me to feel safe and accepted, all while having fun. Everyone in this organization is kind and cares about one another. The power of this organization and its members always leaves me in awe. Key Club has changed my life and I hope that I can help make it change your life, too.



“ This club has let me meet so many people who are determined to help the world, and it honestly moves me ”

Alex Drahos
Area 6 Lt.G

Event Recap: RFC

Des Moines:



The Des Moines Regional Fall Conference met at the Animal Rescue League in Des Moines on October 1st to help volunteer with cats and dogs at the shelter. Attendees had a blast taking care of the animals while also learning about Key Club and our service initiatives.



Cedar Rapids:



The Cedar Rapids Regional Fall Conference took place at Thomas Park this year on October 8th. The service project done by these members were felt storyboards where children could move around pieces and create different stories with various themes. The boards were donated to the children's hospital.

Lincoln:



Lincoln's RFC was also on October 8 and was held at Tabitha Health Care Center where members got the chance to enjoy the afternoon talking and playing with members of the health care center while also mingling and networking with Key Clubbers around their area.



Omaha:

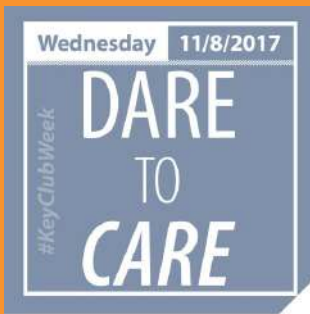


The Omaha Fall Regional Conference took place on October 21st where attendees got a chance to make beautiful dream catchers. They also played various games and learnt about the service partners of Key Club International.



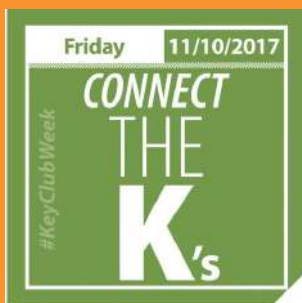
Spread the word about Key Club on Monday by decking out in your Key Club apparel. Get the word out there about your club by inviting a friend to Key Club meeting or service project. You can "Show Your K" by creating an article for your school's website or newspaper. You and your club could also publicize Key Club through a local radio station or newspaper outlet.

Show your appreciation for the amazing effort your advisors, coaches, teachers, and other key figures put in to make you successful. You and your club could write appreciation notes, prepare gift bags, host an appreciation breakfast or dinner, help out your key figures with grading, organizing, or cleaning their rooms.



Work on a service project with other members of your club. This is a great time to do a service project for one of our preferred charities: March of Dimes, Children's Miracle Hospital, or UNICEF. You and your club could hold a bake sale to raise money for March of Dimes, make tie blankets for CMH hospitals, or host a lock-in to raise funds for The Eliminate Project.

Spread the love and service that are a vital part of Key Club through random acts of kindness throughout the day. Challenge your members to complete a certain amount of random acts of kindness or you can have a wheel of kindness that people can spin to what act of kindness they can do today. Another great idea is handing out motivational messages to your neighborhood and your classmates with some sweet treats.



Celebrate your K-Family on Friday. Plan a project or a social event with your local Kiwanis, Aktion Club, Circle K, Builder's Club, or K-Kids. The K-Family is an important part of Key Club so make sure to make those connections. You and your club could hold a K-Family bonfire or do a holiday project together with multiple branches of the K-Family. Members from your club could go visit a K-Kids or Builder's Club near you.

Upcoming Event: District Convention

BOOKMARK IT

The Nebraska-Iowa District Board invites you to the 2018 District Convention!

What is District Convention?

District Convention, or DCON, is the biggest event of the year for Nebraska-Iowa Key Club. Every year, the Nebraska-Iowa District of Key Club International comes together in one location for the District Convention. This year it is held at the Sheraton Hotel in West Des Moines from March 16-18. DCON is the time for members from all around the District to meet each other, learn about Key Club, develop leadership skills, earn recognition for their club, do some service projects, and have SO much fun. Any member is eligible to attend, and the District *highly* encourages each club to send at least two members to be delegates. The 2018 DCON theme is Abraca-SERVICE! Come join the District Board for a weekend full of adventures!



Why should you attend?

- Develop your leadership skills
- Connect with other Nebraska-Iowa Key Clubbers
- Learn about Key Club
- Attend workshops that will benefit you and your club
- Meet the District Board and the International Trustee
- Receive awards
- Compete in events
- Run for District Board
- Cool dance and DJ
- Hear some fantastic speakers
- Work on cool service projects
- And other tons and tons of fun



“It was a great experience being able to meet fellow Nebraska-Iowa Key Clubbers from all over the district!”– Daniel Low, previous year DCON attendee

Here are some pics from last year's DCON to get you pumped!!!



ABCs of Key Club

Areas are split by location, NE-IA has 9 areas and each are managed by a Lieutenant Governors

Benefits of Key Club include building strong leadership skills, problem-solving skills, networking, scholarships, creating unforgettable experience, memories, and much more

Caring: Our Way Of Life is our motto

District Convention for districts and International Convention for CKI are the most important events of the year where you can meet people from all across the district and across the world

Eliminate Project is a major initiative by Kiwanis and the branches of the K-Family to raise awareness about maternal and neo-natal tetanus

First Key Club was established in California in 1925

Great opportunities to meet passionate servant leaders are RFCs, Breakthrough, and Key Leader

Help better the world, better your community, and better yourself



Internationally Key Club has over 5,000 clubs in 37 different countries

Join International's webinars to delve deeper into Key Club, there is a March of Dimes webinar on Nov. 21st

K-Family- we are the third of six branches

Leadership, inclusiveness, character building, and caring are our core values

Members? Oh we've got about 270,000 of them ☺

Newsletters and videos are the main method with you guys of communication from District and International

Organization in Key Club is International, District, Divisions (Areas for NE-IA), and Clubs

Pledge: "I pledge, on my honor to uphold the Objects of Key Club International; to build my home, school, and community; to serve my nation and God; and combat all forces which tend to undermine these institutions"

Quite the opportunity to build employability and leadership skills so take a chance and run for your clubs officer team or even district board

Resources that are helpful for leading a successful club can be found at keyclub.org

Self-governing and student led organization allows students the opportunity to build strong leadership skills

Thirst Project is our main service partner, but also check out our preferred charities, co-sponsors, and vision partners on pg. 21-22

Use the Key Club Brand Guide found on the Key Club website when marketing and designing and the official colors of Key Club are blue and gold

Vision: We are competent servant leaders transforming communities worldwide

What do dues do? They come back to you because they go towards leadership, resources, and opportunities for our members. Don't forget to turn them in by Dec. 1!

Xoxo because we love doing what we love with people that we love and we hope you do, too

Youth Opportunity Fund is a great way to finance the amazing projects you do in your club, for those who applied for this year's grant, recipient info will be sent out in January

Zzzz... sleep, eat, Key Club, repeat

Reminders

Officer Report Forms (ORFs)

Have you completed your club's officer election? Make sure to fill out Officer Report Forms and email them to your respective area Lt.G. ORFs are vital for continuing our communication with your clubs, so please make sure to get them in. If you have any further questions or concerns you can email your respective Lt.G. The form can found on the Nebraska-Iowa website.



Dues

The Key Club dues deadline is coming up!

Cost: Dues for the Nebraska-Iowa District Key Club is \$13

Date:

All dues must be turned in by December 1st

*Paying dues eliminates the risk of your club becoming inactive. At least 15 members need pay dues to be considered an active club.

Trick or Treat for UNICEF Boxes

We hope you have had a successful month of trick-or-treating for UNICEF!!! Make sure to share pictures using the hash tag #ToT4 UNICEF. As ToT comes to a close don't forget to turn in your boxes. Please make your check or money order payable to "Kiwaniis Children's Fund" and send along with a gift form* to:

Kiwaniis Children's Fund

P.O. Box 6457 – Dept. #286

Indianapolis, IN 46206

ATTN: Trick-or-Treat

*Link to the gift form:

http://sites.kiwanis.org/Kiwanis/Libraries/wspnew_downloads/GIEP-613

[1_SLP_Eliminate_Giving_Form_08182013_fillable_1.sflb.asbx](#)

Key Leader

Don't forget! Key Leader is from November 10-12 at Calvin Crest in Fremont, Nebraska. Key Leader is an amazing weekend service leadership program created by Kiwanis International and the program is open to all students from 14-18 years old! Get ready for a weekend full of attending large and small workshops, discussions, and team building activities. There will be transportation provided from Coralville, IA. We can't wait to see you guys there! For more info visit: www.key-leader.org



Committees

Committees are a great way to organize your club's officer team because it promotes efficiency and productivity. It is also a great way for the officer team to expand on their leadership skills and get members more involved in Key Club. The Nebraska-Iowa District Board has multiple committees ourselves. On the district level there is the International Partners committee, Policy Document committee, K-Family committee, DCON committee, Service Committee, and Membership Recruitment and Expansion Committee. Here are a couple committees that your club could have:

Membership Recruitment and Retention:

This committee focus is on how to bring in new member to Key Club and how to keep the existing member continuously active within the club. They would be in charge of planning out a marketing strategy and implementing ways to have your school and its members be more aware of Key Club. It is also their job to keep track of member attendance at events and find ways to increase that number. For example, one recruitment idea is to hold a booth where you hand out candy and pencils with Key Club on it at a school fun night. One retention idea is having a point system where points are given out to each event/meeting that members attend, and then the members with the highest points receive awards.



District & International Update/Objectives Committee

This committee would focus on promoting and bringing back information about projects and objectives that Key Club International and the Nebraska-Iowa District is holding. This committee would learn about the different service partners, preferred charities, vision partners, and co-sponsors that Key Club International has to the officer team, so service projects can be planned to benefit these initiatives. Also, this committee is in charge of marketing and sharing information about the district and international events/opportunities like regional fall conferences, area rallies, DCON, Key Leader, Breakthrough, awards, YOF grant, etc.



K-Family Committee

This committee's main focus is to connect the Ks with the other branches of the K-Family. This means members of this committee would contact Kiwanis clubs, Aktion clubs, Circle K clubs, Builder's clubs, or K-Kids clubs. They would communicate with these clubs and see if your club could potentially do a service project or hold a social event. This committee would work hand in hand with the service committee to plan service projects/ideas for Key Club members could get more involved in the K-Family. It would also be their job to market Circle-K for seniors graduating high school and educating your members about the K-Family and why they are important.



Service Committee

It is the duty of this committee to find service projects and opportunities for your club members. This committee is in charge of planning out the logistics of your service projects and events. This committee can also be broken down into multiple sub-committees. For instance, if your club holds a huge Dance Marathon to raise money for the Children's Hospital, the service committee could create a subcommittee that would solely be in charge of planning and executing the Dance Marathon. It is vital that this committee is always thinking about ways to contribute to the community because it is going to play into the effectiveness of the other committees and the club as a whole. This committee would also work closely with the K-Family committee and District/International objectives committee to provide service opportunities that make your club stronger.

Awards

As DCON is inching closer you and your club should look into the many awards that it can win from the district or Key Club International. These awards also serve as a great guideline for your club to immerse itself into the objectives of Key Club International and can help you structure your service year. You can fill out the form for these awards on the Nebraska-Iowa website.

Major Emphasis:

Major Emphasis is a program by KCI that is aimed at serving children. This service initiative directs and focuses the attention of Key Club members to serve children in a specific hands-on approach. Try to incorporate a project focused on one of our preferred charities: March of Dimes, CMN, and the Eliminate Project to apply for this award.

★ ★

Single Service:

A Single Service project is any service project that is planned, organized, and produced by your club. A couple examples could be: blanket making, Gems of Hope, volunteering at a nursing home, etc. This is a really easy award to apply for. Just choose your favorite service project and fill out the form!

★ ★

Distinguished Club Officer/Advisor:

The Distinguished Club Officer award is a great opportunity to showcase the amazing efforts of club officers. Following these Distinguished Club Officer Guidelines will make you an incredibly effective club officer! Also, this is a great way to recognize your adviser for the amazing effort they have put in to making your club successful!

★ ★

Kiwanis Family Service Award:

This award is a district award. This award recognizes clubs that make the effort to create relationships with the rest of the K-Family. It is really important to network and build relationship with Kiwanis and the other members of the K-Family. Try to communicate, hold service projects together, and go to other K-Family meeting to build stronger relations!

★ ★

Amy Hoyer Membership Award:

This district award is rewarded clubs who have made an extensive effort to increase the membership of their club. In order to qualify for this award a club must display a 25% increase in membership from the previous year. This is a great goal to set for your club's growth and retention methods on how to achieve this check out pg. 15

How to Fundraise

Step #1: Set a Goal

Make sure you ask questions like who the audience is and how much you want to raise when they think about goal setting. Also try to stick to one main goal, the more goals you have the less chance of being able to achieve all of them. Make sure you and your club chose a measurable and specific goal. Also, while it is a good idea to be optimistic, make sure your goal is within reason and make sure to assess your situation (finances, time, effort, practicality, size, etc.) when you are setting a goal so it is attainable, but also don't be afraid to challenge yourselves a little bit.

GOALS

Specific
Measurable
Achievable
Realistic
Time Based

SET THE PURPOSE AND OBJECTIVE OF THE EVENT



Step #2: Choose an Event

Make sure to analyze and decide a viable event for your cause. You want to make sure that your event works well with the audience, your budget, your goal, your cause, amount of time that you and members can put in, and the number of people that can put in work. Every event doesn't have to be grandiose, sometimes even smaller fundraisers end up more successful because they work better for the audience that you are trying to appeal to.

Step #3: Build Business Connections

Getting sponsors for your event helps the fundraiser be successful because it gets the community involved and it makes it easier for your club financially to host the event. It is extremely important to go talk to business to get corporate sponsors for your event. When you go talk to businesses make sure you have a clear explanation and marketing strategy. Define your cause and explain with clarity what your goal is. Also, make different levels of sponsoring available so even the small businesses can contribute to your cause.



Step #4: Promote! Promote! Promote!

Make sure to heavily market your event! How you market your event is how successful it is going to be, so make sure you and your club spend a lot of time and effort in getting your event and the message of your event out there in as many ways as possible. Make sure to talk to your local newspaper and radio station to give you an ad in the newspaper or a 30 seconds ad or a shout out on the radio. Also promote with flyers and posters all over your school, libraries, and other public access locations. In a world where technology is so big marketing though media is probably going to be the most effective way of promoting your event. So, make sure to use social media, your club website, and your school website to promote the event.



Step 5: Assess and Reflect

After your event, make sure you assess and reflect on your results. What went well? What made your event a success? If it wasn't a success, why? What can you and your club do to be more successful next time? Assess which methods of marketing and which businesses were more likely to support your cause the most. This is good information to know to make your next fundraiser an even better success.



Member Retention Tips

Communicate

Make sure your members feel recognized and special. Also, communication serves as a great way to reinforce the appreciation your club has for its members. One great way to implement this is a buddy system. Have each officer who is in charge of a couple students. The officer in charge will keep in touch with these members frequently and possibly do some activities with them, like hanging out at a café or going to a movie. Preferably, mix and match upper classmen and lower classmen. This gives the members a chance to voice their opinions and feel recognized for their efforts. It is also a great way for Key Club members to build strong bonds with other Key Club members. Also, make sure that there are plenty of resources where members can find out what they missed if they can't make it to a meeting or are looking for different ways to get more involved.



Motivate and Reward

Incentives are a great way to boost member morale and numbers. There are many simple and easy ways to reward members for the hard work they put into serving this organization. One way to reward members is to give out prizes for those who have the most service hours at the end of the year. Another way is to have a "Member of the Month" or "Member of the Week", where members are continuously being recognized for the initiative they put in. Also, treat your members occasionally. After a huge service project or event have a small after party by getting ice cream with them or bring in treats for them to share at the next general meeting.

Keep Them Active

Whether it is bonding events, service opportunities, or huge fundraisers and events, make sure to keep your members active and thinking that they are getting great opportunities to serve their community. A good rule of thumb is to take at least two service opportunities that are club sponsored or lead every month and at least two opportunities that they can do outside of the club. One way to assure that there are plenty of opportunities is to assign officers (and possibly members) certain months that they oversee and plan. It is up to these guys to find service projects and events to participate in for that month.



Educate

Make sure your members know the benefits of being a part of such an amazing organization. Make sure to emphasize the important role they play in such a large community of students, just like themselves. Tell them about how being a part of this club will impact their future. For instance, at a general meeting, talk about the various scholarships and what benefits there are to putting Key Club on their college resumes.



Project Ideas

Bell Ringing

This holiday season, sign up to help your local Salvation Army help the underprivileged members of your community. Contact a volunteer specialist at your local branch and pledge to spend a few hours out in the cold. After all, it could greatly change a life. You could even make this an inter-club service project by setting up a friendly competition of how many hours your respective club members volunteer!



Spirit Week

Since Key Club Week is just around the corner one great way to raise awareness for your club and the partners it sponsors is to host a spirit week at your school. Decorate the halls, invite students to dress up in crazy spirit wear, and show off what your dedication to service means for the world around us. Go the extra mile and host a dance blowout at the end of the week, and look into electing your own Key Club royalty.



Gift Wrapping and Holiday Shopping Babysitting

During the holiday season, find local groups buying presents to donate to charity and offer to wrap for them. Try to get paper and ribbons donated, or fundraise to buy the necessities. You can even open the service up to the community for a small charge to raise money to buy more gifts, or to cover the expense of the project's materials. Also your club could set a date for parents to drop off their children off and go holiday shopping, while your club members take care of the children.



March of Dimes Walk

In their signature project, the March for Babies, participants gather pledges from sponsors and walk a pre-determined path to raise both funds and awareness for this very worthy cause. Consider hosting your own March for Babies, or rally the members of your club to form a team to march in a nearby event. Have your route well planned and clearly marked in advance. Consider holding the event in the morning before it gets too hot, and always be prepared to help participants in need; keep water bottles and a first-aid kit on hand at all times. Consider holding a celebration breakfast at the finish line just like at Key Club's international convention.



K-Family Tree

K-Kids

K-Kids are our youngest members of the K-Family. Worldwide, there are over 36,000 members in K-Kids. They work closely with Kiwanis members to work on several service projects like assisting the elderly and organizing drives. Members take on responsibilities of leading the club and having officer teams. They also serve their schools by raising money for sports and extracurricular activities.



Builder's Club

Builder's Club is the middle school and junior high level of the K-Family. There are over 45,000 kids involved in this program. They work on various service projects ranging from raising awareness and funding for AIDS to holding drives and cleaning up parks. Builder's Club helps build strong student leaders, get them involved in serving their community, and sets middle schoolers up for the Key Club experience.



Circle-K

Circle-K is the college level in our K-Family. Those of you who are seniors, it doesn't just end with Key Club. We hope you continue your Key Club experience in college, too. Circle-K has over 14,000 members involved in 17 different countries. Circle-K is an amazing way to continue expanding on your leadership skills and giving back to the community. They do many projects such as the Six Cent



Kiwanis

Kiwanis is our adult level of the organization and the largest, too. They have over 600,000 members. Kiwanis helps sponsor the other levels of Key Club. They work on over 150,000 service projects in a year. Kiwanis pursues creative ways to support the needs of children through local fundraising and service projects. Their clubs raise more than \$100 million dollars a year for various projects, in addition to the Kiwanis Children's Fund and they put forth over 18.5 million service hours. We are so thankful for all they do and how vital they are in our K-Family.



Aktion Club

Aktion Club is the part of our K-Family dedicated towards members with disabilities. There are more than 9,000 members with disabilities that take part in Aktion Club, around the world. They work on many projects like recycling drives and cleaning up parks. One of their most important projects is fundraising for Sleeping Children Around the World. Aktion Club builds leaders ready to serve the world and helps bring change in its communities.



Kiwanis: The Roots

History:

Kiwanis, originally called the Supreme Lodge Benevolent Order of Brothers, was first created in 1915 in Detroit, Michigan. The name "Kiwanis" was coined from an expression in an American Indian language of the Detroit area, "Nunc Kee-wanis," which means, "we trade." Their motto has changed multiple times over the years, but currently mission statement is: to improve the world by making lasting differences in the lives of children.



Why Is Kiwanis Important?

- Without Kiwanis there would be no Key Club or the other branches of the K-Family
- Kiwanis funds/sponsors Key Clubs
- Often times, Kiwanis members are the advisors of Key Club and the other branches of the K-Family
- They provide us with amazing service and leadership opportunities like Breakthrough, which is a service immersion camp or Key Leader
- Kiwanis and Key Club have many of the same service partners, preferred charities, and vision partners so they play a vital part in serving these organization and raising funds for them
- Kiwanis members manage and lead the District as well as the International level of Key Club
- Through Kiwanis, Key Clubbers have opportunities to utilize endless resources such as scholarships and funding for their clubs
- Kiwanis serves as the roots that hold the K-Family together by serving as the glue that connects all of the branches of Kiwanis International

Find a local Kiwanis club near you by going to the Kiwanis website at kiwanis.org and searching up your location. There are over 200 Kiwanis clubs in Nebraska-Iowa so make sure to take Key Club week and this approaching holiday season to bring some strong K-connections by contacting your local Kiwanis and planning an event or service project with them!

March of Dimes

Facing the ongoing problem of premature birth and its complications, the United States has managed to make a steady decrease in the rising numbers of babies born prematurely. This decline has saved thousands of babies from being born too soon and having to deal with future health problems. In order to give babies a future that isn't blocked out because of premature birth, Key Club has partnered with the March of Dimes organization since the 1960s in order to help make a difference in their lives. In the past, Key Club International members have been able to fundraise \$100,000 for the March of Dimes organization. With the same amount of generosity and service that Key Club International provided, we can continue to raise money to help prevent premature birth. Fundraisers for March of Dimes can include dances, coin wars and bake sales. Your club can also get involved in a local March for Dimes Walk to continue to support babies.

November is March of Dimes' Pre-Maturity Month and November 17th is World Prematurity Day. Spread awareness that 1 in 8 children are born premature. This also falls in the same month as Key Club Week, so as a service project, you and your club could volunteer at the NICU of a nearby hospital, create care kits for parents, educate your school and community about prematurity awareness, participate in crafts, or storytelling. Your club could also have a March of Dimes representative come talk to your school or members. To check out local March of Dimes chapters near you visit marchofdimes.com/youth and put in your zip code.

This year Key Club International will be holding a webinar exclusively for Key Clubbers on November 21st to answer any questions about March of Dimes and give information about the preferred charity as well as ideas on how to help. Visit marchofdimes.com/prematurity for the latest information on the campaign. To learn about the latest youth initiatives for this event, visit the Activities section of marchofdimes.com/youth.

**Each week
over 9,200
babies are born
early and 508
won't ever get
to see their first
birthday**



**Worldwide, 15
million babies
are born early
each year and
over 1 million
never gets to
celebrate their
first birthday**

International Initiatives

Nickelodeon and Key Club have taken a new initiative with the HALO Movement. HALO stands for Helping and Leading Others, and the HALO Movement highlights Key Clubs around the world that are making the world a better place and inspiring others to do the same. Thanks to the new initiative by Key Club and Nickelodeon, Key Clubs can have a chance to be featured on TV and they can get a grant for their club and a chance to be featured at the HALO Awards. There are two round of applications the first began September 1, 2017 and will go through November 30, 2017, the second round starts on February 1, 2018. Use the hash tags #WEHALO and #KeyClub on social and join the movement! You can apply for a chance to receive HALO grant funding for your Key Club service project online on Key Club's Facebook page or at this link: bit.ly/2vb5Cj2



Sign up for the Triple B Sistricts group! Signing up for this Google group will allow you to receive weekly updates about Key Club International from our amazing International Trustee, Emily Rice, and the amazing opportunities it provides for you and your club. Here is the link:

triplebsistricts@googlegroups.com

You can also check out her monthly video updates here:

<https://www.youtube.com/watch?v=rUKsgFMth74&feature=youtu.be>



Sign up to be pen pals with a member from one of our sistricts – California-Nevada-Hawaii Key Club or Illinois-Eastern Iowa Key Club. This is a great opportunity to network with other Key Clubbers across the country, bounce of ideas, and start building more connections in the K-Family! Here is the link to join:

<https://docs.google.com/forms/d/e/1FAIpQLSfnwWIwdDIUp4y5qVprbGzShPY3xLvI-Lz3Iszu->



Preferred Charities

Children's Miracle Network

Children's Miracle Network Hospitals work to raise money and awareness to provide 32 million treatments to children in the US and Canada. Donations are made locally to fund critical treatments, healthcare services, pediatric medical equipment, and charitable care. The charity raises money through its Miracle Balloon icon. Key club participates with Children's Miracle Network Hospitals by sponsoring fundraising events. Key Club members also participate in service projects at their local children's hospital.



March of Dimes

March of Dimes focuses on preventing birth defects and infant mortality. The March of Dimes helps discover the genetic causes of birth defects, promote newborn screening, and educates medical professionals and the public about best practices for healthy pregnancy. For decades, Key Club has partnered with the March of Dimes to give every baby a healthy start. Key Club members thousands of dollars annually through various programs, including collecting change, holding dances and taking part in March of Dimes' signature event, March for Babies. – Elizabeth Wessels, Lt.G Area 7



UNICEF

UNICEF works in over 190 countries and territories. They have spent 70 years working to improve the lives of children and their families. Their main goal is to defend children's rights throughout their lives and produce results as well as understand their effects. UNICEF helps out with child protection, inclusion, survival, education, emergencies, gender disparities, supply issues, and research. Since 1994, Key Club has been Trick-or-Treating for UNICEF and over the years has raised nearly US \$5 million for iodine deficiency programs worldwide and HIV and AIDS programs in Kenya and Swaziland. Now it's helping The Eliminate Project. This project aims to eliminate maternal and neonatal tetanus, which is a deadly and painful disease. They are trying to eliminate the disease in 18 countries. Key Club has been working with UNICEF and helping them raise funds and awareness. – Aschtian Montagne, Lt.G Area 6



Thirst Project

The Thirst Project's goal is to increase awareness and bring an end to the global water crisis. With water borne killing more children in a year than AIDS and women and children walking an average of 4 miles a day to get water, they want to raise money to provide clean water for everyone. Since 2014 Key Club International has been partnering with the Thirst Project during the Month of March to participate in the "Dirty Little Secret" Campaign. In March, and for World Water Day, Key Club members fill up a water bottle with dirty water and carry around the bottle to share the secret; 748 million people don't have access to clean drinking water, when people ask. Another project we are working on with them is the Thirsty Thirty Project. – Bianca Aguilera, Lt.G Area 5



Co-Sponsors and Vision Partners

Rustic Pathways is an organization that builds opportunities for service all across the world. Key Club has partnered with Rustic Pathways to provide Key Clubbers with opportunities to take part in inspiring service programs around the world. Their mission is to empower students through innovative and responsible travel experiences that positively impact lives and communities around the world. With decades of experience and staff members all over the world, Rustic Pathways offer opportunities in 18 different countries. Travels vary from Australia to Morocco. This year Rustic Pathways is providing a free service trip to the Dominican Republic.

The logo for Rustic Pathways, featuring the company name in a blue, sans-serif font with a trademark symbol.

Nickelodeon joined the Kiwanis family in 2013 as a vision partner with a focus on its Big Help initiative. “The Big Help” campaign puts kids into action to do something about issues communities face. Through the Big Help and Worldwide Day of Play initiatives, kids and adults work together to plan events and activities in the following areas: health & wellness, education, service and the environment. Your home Key Clubs are encouraged to work with their Student Leadership Program (SLPs) on projects like Worldwide Day of Play, where Nickelodeon turns off for the day, and children are encouraged to go outside and help their community while having fun!

The Landscape Structures Inc. has been enhancing children’s lives since the year 1971 by creating innovative playground equipment. The Kiwanis family and Landscape Structures work together to bring play and playgrounds to communities around the world. As part of the partnership, Landscape Structures will be the key partner in Kiwanis International’s signature day of service- Kiwanis One Day. Your Key Club can have a huge impact on your local community by constructing a playground as one of your signature projects. – Bianca Aguilera, Lt.G Area 5



March2Success is one service provided by the US Army that gives students free access to test prep materials and practice tests for the SAT, ACT, and more. The site also includes lessons for math, English, and science topics for grades 8-12. There is also info about the college application process, financial aid, and scholarships to help students get into the college of their choice. All students have to do is visit www.march2success.com to register and access all this great content! The US Army has also partnered with the Pro-Football Hall of Fame to introduce an Award of Excellence given to outstanding student athletes who also excel at academics and making an impact in their community. Sophomores, Juniors, and Seniors in high school are eligible to win. Consider nominating a Key Clubber for this award! – Elizabeth Wessels, Lt.G Area 7

Club Spotlight

Lincoln East High School

Lincoln East High School is located in Lincoln, Nebraska and is part of Area 2. Lincoln East has a little over 100 Key Club members. They meet every Wednesday after school. LEHS has done a fantastic job of serving their community and building connections with the branches of the K-Family. Their favorite service project is volunteering at elementary fun nights. Their most recent project was Boo at the Zoo for Halloween. Other fantastic service projects that LEHS has lead and participated in include Huskers Helping the Homeless, volunteering for Kiwanis Peanut Day, planting flowers in their local playground, hosting multiple clean ups. Lincoln East has done an amazing job of being active in the Nebraska-Iowa District with a fantastic attendance at DCON and having multiple district board members serve Nebraska-Iowa Key Clubs throughout the years! Way to go Lincoln East! Keep up the amazing service you guys have been doing and we can't wait to continue making this an amazing year of service with you guys!



North Star High School

North Star High School is located in Lincoln, Nebraska and is part of Area 2. North Star has over 30 active Key Club members. They set an amazing example of our motto, caring: our way of life. North Star Key Clubbers do many fantastic service projects throughout the year. Lincoln East has a little over 100 Key Club members. They meet every Wednesday after school. North Star's most recent service was volunteering with the Friendship home where they spent a month making bracelets and selling them, donating the proceeds to the organization which fights domestic violence and abuse. What a great cause and project idea! Their newest service project is creating Thanksgiving care packages. Aside from these two fantastic projects they have also participated in the Back Pack Walk, helping out at their elementary school, participating in Kiwanis Peanut Day, and holding multiple fundraisers for various causes. Thanks for the amazing service you guys have been doing and keep up the amazing work! We are looking forward to seeing you guys at DCON and we can't wait to keep up this amazing year of service with you guys!



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Check out our websites!

Nebraska-Iowa Website
<http://www.nebraskaiaowakeyclub.org>

Key Club International Website
<http://www.keyclub.org/home.aspx>

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Thank You For Reading This Edition Of The Moosletter!



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