KEY CLUB®

August Board Meeting

August 13-14, 2022

Saturday August 14th District Polos

> 8:30 AM	Arrival
> 9:00 AM	Attendance and Icebreaker
	- Two truths and a lie + fun fact
> 9:30 AM	Introduction of Byron Tabor
> 9:50 AM	Governors Project
>	- Fundraising for a water well in an underdeveloped country
	- Key clubs can raise money before dcon
	- Promotion ideas- flyer, monthly social media posts,
> 10:00 AM	District Theme Ideas
-	- Decades, magic of service, ocean, space, met gala,
superheroes, rock n rolling into service, old film, enchanted forest, service	
under the stars, horoscopes	
	- Members can guess district theme through social media, LTG
newsletters (riddles)	
	- LTG include small clues in their newsletters
> 10:30 AM	Back to School Mailer Assignments
-	- Will be in newsletters and website
-	- Due by August 20th so Carissa can review
> 11:00 AM	Break
> 11:15 AM	Sistrict Information
-	- brainstormed ideas for what our trustee can do for us (Shanelle)
> 11:45 AM	LTG Meeting Info
-	- LTGs send plan to keerthana by end of August
-	- have to be planned/ promoted months before
> 12:00 PM	Lunch Break

1:30 PM LTG Area Meetings1:50 PM Fall Rally Planning

-Fundraising at Fall Rally (Raffle)

- 🗏 Fall Rally Planning - 🛢 Fall Rally Promo Vid

> 3:30 PM One-on-One Meetings/BTSM Work Time

➤ 5:00 PM Exec Board Reports

> 5:20 PM Kiwanis DCON Recap (Tracey)

> 5:45 PM Pictures!!> 6:30 PM Dinner

> 7:30 PM Key Leader > 8:00 PM Adjourn

> 8:00-11 PM Service Project/Bonding!

Sunday August 15th

Casual

> 7:00 AM Breakfast

> 8:00 AM DCON '23 Discussion

- Fall Rally Discussion→ price brought down to \$32, stickers (designs due by 8/17),
 raffle donations, Fall Rally Planning
- Introduction of Natalie Knapp
- Online waiver for fall rally registration- Tracey will find from other districts
- Fall Rally theme logo- Have it designed early to be used throughout the year
- DCON logo for pins- Have it done by October board meeting

> 9:00 AM Awards (Tracey)

- Think about distinguished LTG/Officer
- Add more district awards to motivate members to engage more within their club

➤ 9:30 AM ICON '23

> 9:45 AM Committee Meetings

> 11:15 AM Website and Social Media Discussion

- Exec Board Reports
- 3-4 people need to send introductions to Carissa for social media
- Make the map clearer
- Governors project needs to be uploaded (update under service tab)
- > 12:00 PM Adjourn
- > 12:00-2:00 PM Optional Bonding Time at Coralridge Mall!