

NEBRASKA-IOWA DISTRICT

MOOSLETTER

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Message from the Editor

Hey Nebraska – Iowa Key Club!

I can't believe that almost a whole year has already flown past since I was elected a your 2017-2018 NE-IA District Bulletin Editor. It seems like it was just yesterday that I was frantically practicing my campaign speech the night before the House of Delegates at DCON and anxiously waiting to here the results of the election. It's a bittersweet moment as I am bewildered at how I'm going to be able to sum up both my laughter and my tears, all my appreciation, and my wonderful experiences of this year in just a few short paragraphs.

First let me start off with a simple thank you from the district. Thank you to each and every one of you that make the Nebraska-Iowa District special. Thank you for your hard work and dedication to Key Club and for making this year a wonderful year of service. We thank you for stepping up to the plate and showing that you care about your community as well as how passionate you are about changing the world to be a better place! Thank you for doing what you do!

When I walked into my first Key Club meeting as a small, hesitant freshman I would've never imagined myself being here. It was just another club... until I realized that it wasn't. I was awestruck by the passion that people had for this organization and helping others and that's when I realized I wanted Key Club to be a part of my life. Therefore, I am extremely thankful for the opportunity to serve you guys. Thank you for constantly inspiring me to strive for excellence and improvement. I am honored to be serving along with you guys as a part of the Nebraska-Iowa District,

As a member of the District Board I am so thankful for the opportunity to make so many new friends staying up all night at board meetings having the most amazing time of my life. Even though I'm sure I have spent one too many sleepless nights working on my bulletins I wouldn't change it for the world. I love creating them for you and I hope you have enjoyed reading them, too.

Even though our service is year is coming to a close never forget the impact you can make on others and on the world through service. Keep up the amazing things that you guys have been doing and I hope whether you're a senior just ready for high school to attend or a freshman just getting started you never forget the power of service. Thanks for reading my super sappy and excruciatingly long editor's note ☺! Good luck to all of you and I can't wait to see you guys soon!!!

Yours in Service,
Samyukta Karthik
Nebraska-Iowa District Bulletin Editor
Key Club International



Governor's Message

Hello Nebraska-Iowa Key Club!

My name is Saireshma Balakrishnan, and I am so honored and humbled to be serving as your 2017-2018 District Governor! I was elected at the District Convention in March, and I am very upset that my term is coming to an end.

I hope you have all had an amazing year filled with service and leadership. This year has been pretty busy for the District Board! We have been working to create events so members will feel more involved. We have completed 4 RFC's this year. They were held in Omaha, Lincoln, Des Moines and Cedar Rapids. The District Board and I are looking forward to do these again next year! We also attended Kiwanis District Convention and were able to teach Kiwanians on how to brand their publication materials.

Currently we have been working hard preparing for District Convention, in order to make it the best experience for you all. Hope to see you there! If you have any further questions or concerns, please feel free to contact me! I hope to see you at District Convention in March!



Yours in Service,
Reshma Balakrishnan
Nebraska-Iowa District Governor
Key Club International



International Update

Hey, Nebr-Iowa!

Can you believe we're almost done with the district year already! Time flies when you're serving! Throughout this year, I've had the honor of serving you, Illinois-Eastern Iowa, and California-Nevada-Hawaii KIWIN's. I also served on the Service and International Development & Expansion Committees. In those committees, we've worked to improve our relationship with our service partners, welcome our new partner Squads Abroad, work with and charter new International non-districted clubs, and work on chartering new districts. The International Board this year has also welcomed member representatives to International Committees, proposed amendments and improved the Key Club Guidebook, and worked to make ICON as great as it can be!



Because of the latter point, I want you all to attend International Convention this July 4th-8th in Chicago, Illinois! Here, you'll be able to meet people from around the world, elect your new International Board, and attend tons of new workshops! This year will be one of the most fun conventions yet! You can find more information on the Key Club website.

I can't wait to meet you all at District Convention this year and to celebrate all the work you have done! Keep up the great service!

Yours in Friendship and Service,

Emily Rice



My Key Club Story

My Key Club journey started when I was a freshman. I was excited to get involved in Key Club because it seemed like a fun opportunity to get involved in service activities in both my school and community. I enjoyed Key Club so much, that at the end of my freshman year, I decided to run for the office and was elected treasurer. I served vice president my junior year and am currently serving as club president during my senior year. At the end of my junior year, I was also given the amazing opportunity to become a member of the District Board for the next year. I am so grateful that I was nominated for this position and am lucky that I have been blessed with motivated colleagues on the board. Key Club has helped me become a more confident leader and has inspired me to be a leader in my other extra-curricular activities.

“

Key Club seemed like a fun opportunity to get involved in service activities in both my school and community

”



Elizabeth Wessels, Area 7 Lt.G

Upcoming Event: DCON

The Nebraska-Iowa District is excited to see you at our 59th Annual District Convention!!!

District Convention, or DCON, is the biggest event of the year for Nebraska-Iowa Key Club. Every year, the Nebraska-Iowa District of Key Club International comes together in one location for the District Convention. This year it is held at the Sheraton Hotel in West Des Moines from March 16-18. DCON is the time for members from all around the District to meet each other, learn about Key Club, develop leadership skills, earn recognition for their club, do some service projects, and have SO much fun. The 2018 DCON theme is Abraca-SERVICE! We are pumped to have a magical journey and an amazing weekend with all of you who have signed up to attend!



**Moo-Moo is ready for a magical
experience with all of you at DCON!!!**

What to look forward to:

- Develop your leadership skills
- Connect with other Nebraska-Iowa Key Clubbers
- Learn about Key Club
- Attend workshops that will benefit you and your club
- Meet the District Board and the International Trustee
- Receive awards
- Compete in events
- Run for District Board
- Cool dance and DJ
- Hear some fantastic speakers
- Work on cool service projects
- And other tons and tons of fun



“It was a great experience being able to meet fellow Nebraska-Iowa Key Clubbers from all over the district!”

– Daniel Low, previous year DCON attendee

DCON Overview



Schedule

Friday:

Registration
Opening Session
Election Meeting
Session 1 Workshops
Fun Activities

Saturday:

General Session
Candidate Meet and Greet
Session 2 Workshops
District Assembly
Leadership Activity
Session 3 Workshops
House of Delegates
Talent Show
Dance

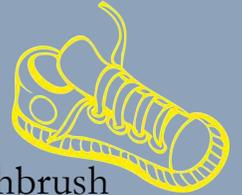
Sunday:

Retirement/Installation of District Board
Adjournment

*Schedule may be subject to change

Packing List

- ❖ Two Business Professional Outfits
- ❖ Jeans and Key Club T-shirt
- ❖ Formal (Prom/Homecoming Attire)
- ❖ Pajamas
- ❖ Casual Clothing
- ❖ Sweatshirts/Sweater
- ❖ Shampoo and Conditioner
- ❖ Hairbrush
- ❖ Soap
- ❖ Deodorant
- ❖ Toothpaste and Toothbrush
- ❖ Hair Accessories
- ❖ Medications
- ❖ Any props for the Talent Show
- ❖ Phone/Electronics and Chargers
- ❖ Award Applications
- ❖ Competitive Event Projects
- ❖ Paperwork for Running for District Board



Workshops

- Session 1: Officer Training, Know Your Roots, and International Partners
- Session 2: Start Your Year Off Right!, What Do The Dues Do?, and ICON
- Session 3: Spice Up Sessions, Happiness and Balancing Life, Magic Workshop

Upcoming Event: ICON

KEY CLUB International Convention 2018 Chicago

International Convention is an experience that is like no other! The 2018 International Convention, commonly referred to as ICON, will be held in Chicago, Illinois from July 4th – July 8th. The convention will be at the Chicago Marriott.

Why Should You Go?

It is the biggest Key Club event of the year! Over 1,600 Key Club members from Canada, the Caribbean, and America come to this event to reminisce over the accomplishments and success that Key Club has had over this past year!



What Do You Do There?

You will get to bond and travel with other Key Club members from your district, listen to extraordinary speakers, making new friends, learn about innovative service project ideas, go to various workshops, receive training for officer positions, discover new charities you club can team up with, learn about servant leadership, hear about the success we have had with The Eliminate Project, elect the 2017 Key Club International Board, as well as have fun and make unforgettable memories. If you are attending ICON will also have the opportunity to discover Chicago and go sight-seeing with the rest of your district.

KEY CLUB INTERNATIONAL PRESENTS
KEY CLUB
International Convention
2018 Chicago
CHICAGO MARRIOTT DOWNTOWN MAGNIFICENT MILE
JULY 4-8TH VISIT YOUR DISTRICT WEBSITE TO REGISTER
WWW.KEYCLUB.ORG
This summer, celebrate the amazing things Key Club members do with more than 1,600 students from all across the world. Show innovative service projects, get highlighted for your year of service. Listen to amazing speakers, train for your next leadership position and more... all in the beautiful city of Chicago, Illinois!
✓ WORKSHOPS
✓ ELECTIONS
✓ AWARDS
JOIN US FOR THE BIGGEST EVENT OF THE KEY CLUB YEAR
#KCIL

International Convention is a one of kind opportunity that no doubt will create amazing memories for you! It is a great way to take your passion for Key Club to the next level and grow your leadership skills. It is open to all members and will leave you with unforgettably phenomenal experience, so we hope to see you there!



Awards/Scholarships

With another year of service coming to an end, why not be recognized for the amazing work you and your club have done this year? Make sure to apply for these awards and scholarships, as they are a great way to celebrate and recognize all of your guys' hard work this year! You can fill out the forms for these awards on the Nebraska-Iowa website under the resources tab.

Major Emphasis:

Major Emphasis is a program by KCI that is aimed at serving children. This service initiative directs and focuses the attention of Key Club members to serve children in a specific hands-on approach. Try to incorporate a project focused on one of our preferred charities: March of Dimes, CMN, and the Eliminate Project to apply for this award.



Single Service:

A Single Service project is any service project that is planned, organized, and produced by your club. A couple examples could be: blanket making, Gems of Hope, volunteering at a nursing home, etc. This is a really easy award to apply for. Just choose your favorite service project and fill out the form!

Distinguished Club Officer/Advisor:

The Distinguished Club Officer award is a great opportunity to showcase the amazing efforts of club officers. Following these Distinguished Club Officer Guidelines will make you an incredibly effective club officer! Also, this is a great way to recognize you adviser for the amazing effort they have put in to making your club successful!



Kiwanis Family Service Award:

This award is a district award. This award recognizes clubs that make the effort to create relationships with the rest of the K-Family. It is really important to network and build relationship with Kiwanis and the other members of the K-Family. Try to communicate, hold service projects together, and go to other K-Family meeting to build stronger relations!

Amy Hoger Membership Award:

This district award is rewarded clubs who have made an extensive effort to increase the membership of their club. In order to qualify for this award a club must display a 25% increase in membership from the previous year. This is a great goal to set for your club's growth and retention methods on how to achieve this check out pg. 15



Nebraska-Iowa Key Club District Scholarship

This district award is for seniors who are active members of Key Club. They must be in good standing with KCI, pursuing a post-secondary education, and have a GPC of at least a B average or equivalent of 3.0 on a 4.0 scale. This is a great opportunity for active Key Club seniors to receive money for all their hard work they put into this organization and being an influential part of the district!

Competitive Events

Who doesn't love a little friendly competition? Here is a chance for you and your club members to show off your talents and creativity by participating in the various competitive events that we will have at DCON. You do not have to attend DCON to participate in these events; however, the material for the competitive events must be submitted by the end of registration (6:00pm) on the first day of DCON (March 16). The guidelines and forms for the competitive events can be found on the Nebraska-Iowa Key Club website!

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Club Poster Contest

There are two categories in the Club Poster Contest: Digital and Non-Digital. The poster should be designed to recruit new member for Key Club, and should not have the name of any school, community, or district. You will be judged on your originality, creativity, effectiveness for member recruitment, and appearance/artistic expression. The posters must follow the KCI guidelines.

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Club Video Contest



Are you good at movie making and good with a camera? Well here is the contest for you! Create a video that promotes Key Club as an organization and/or Key Club within its respective school/community. The length of the video should be no longer than 60 seconds and must not contain any copyrighted music. You will be scored on quality of production, originality, clarity of message, promotion of Key Club, and overall impression.

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Scrapbook

Once again this competitive event has two categories: Traditional Scrapbook and Non-Traditional Scrapbook. The scrapbook can contain pictures, souvenirs, examples, newspaper clippings, etc. The scrapbook must be divided into multiple categories found in the guidelines. The scrapbook must be submitted in a binder measuring no larger than 14 inches wide and 14 inches high. The cover of scrapbook can be decorated. You will be judged on the visuals and content or presentation and general content depending on if you are doing traditional or non-traditional.

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Oratorical Contest



Calling all great public speakers!!! This is the perfect event for you if you love making speeches. You will be given a maximum of 5 minutes to give an oration that must be completely original and developed by each orator. You will be judged based on the clarity of your message, depth, originality, and structure of your speech as well as the delivery. Look at the contest guideline for more in depth instructions about the criterias of your oration.

Running for District Board

Running for District Board is a great opportunity to advance your leadership experience in Key Club! Being on District Board is an experience of a lifetime. You get to lead an entire district with other outstanding like-minded individuals. This is an amazing opportunity to work on your leadership skills while making life long friendships! Any Key Clubber in good standing with the District is highly encouraged to throw their hat into the race.

What Positions Can I Run For?

Positions of the district board that can be run for at District Convention include Governor, Secretary, Bulletin Editor, and nine Lieutenant Governors that will represent the nine geographical areas that make up the district. The Governor will appoint a Webmaster at DCON.



How Do I Run?

There are four steps in running for district board. These include: declaring yourself, candidates meet and greet, district assembly, and House of Delegates.

Step 1: Decide to Run

Get To Convention And Declare Yourself.

Put yourself out there as a candidate! Declarations of intent to run for office can be made at one of the beginning general sessions of the District Convention. You'll be asked to answer two short questions in front of the audience. Deciding to run is a big first step, congratulations!

Step 3: District Assembly

Get To Convention And Declare Yourself. Convince Them.

At the District Assembly, each candidate is allowed up to two (2) minutes to speak on their behalf and will be asked four (4) questions by delegates. This is the time to show the voters all of your ideas and why you're the best candidate for the job.

Step 2: Candidate Meet and Greet Lets Hear About You.

Now that you're officially running, meet the voters! There will be an official meet and greet session where delegates will be able to learn about who you are and why you should represent them! Create promotional materials like handouts or candy to further inform the voter and make sure they don't forget you!

Step 4: House of Delegates Be Elected.

During House of Delegates, each candidate will have one final time to reach voters. They will again have up to two (2) minutes to speak and will be asked one (1) question. After this, the two delegates from each club present will cast their votes. Let's hope they're voting for you.

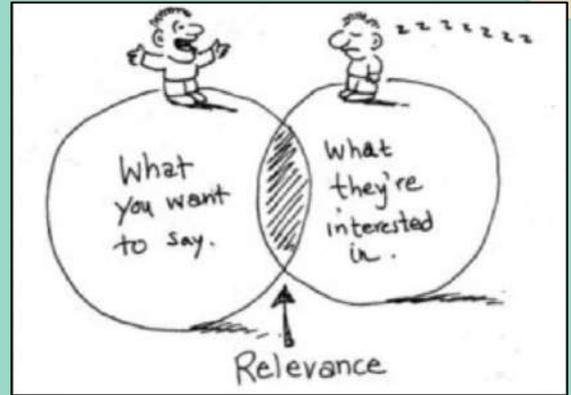
My time on the district board has been amazing! I learned leadership skills that I could not have learned anywhere else. I would not trade my two years of serving on the board for the world and would recommend the experience to everyone who is up for a challenge and wants to create relationships that will change your life!

- Grace Bowker, Area 8 Lt.G

Public Speaking 101

Know Your Audience

This is a vital part of any public speaking you will ever do. Make sure to cater your speech towards who your target audience is. Understanding the vibe of your audience and what they value helps you set yourself apart from others. Learn how to make your speech impactful to them. What underlying themes and values can you add to your speech that will leave a lasting impression on them?



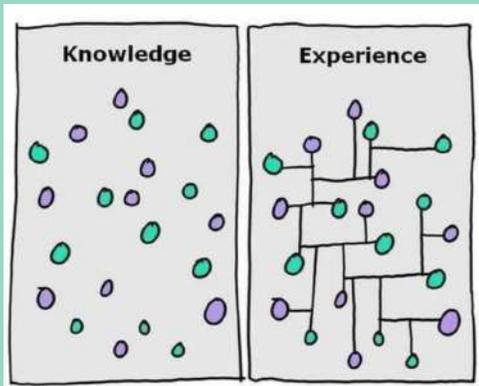
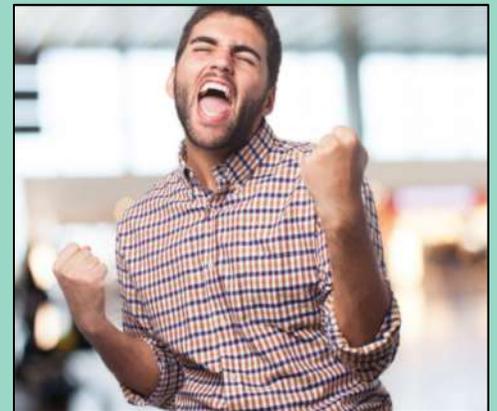
failing = prepare
to prepare = to fail

Be Prepared

Make sure to have your speech prepared before hand and make sure that you have practiced it at least a couple times. Rehearse out loud and to your friends and family members while you practice. Run through your speech with any presentation equipment exactly like you would at the actual event.

Make it Exciting

Add in a couple stories, jokes, or a funny anecdote to grab your audience's attention. Make your speech personal. Keep your speech from being bland by using voice inflections and non-verbal gestures when needed. Sound enthusiastic in your message to your audience and through your tone. Make eye contact with each member of the audience and maybe even try interacting with your audience during your speech.



Get Experience

The more you do public speaking the more comfortable you get with it. Try to find ways at your school or extra-curricular activities that allow you to work on your public speaking skills. Listen to other people's speeches and find what stuck out to you about their speech. Try to incorporate that technique in your speech as well without losing your originality.

Relax! Smile! Have Fun!

No speech is going to be absolutely perfect or go exactly as you practice. Just let loose and let your audience know that you enjoy talking to them. Just let your personality shine through and make sure always say thank you at the end of your speeches!



Reminders

Youth Opportunities Fund Info

Congratulations to all the clubs that have received YOF grants this year. This year more than \$69,000 dollars were awarded to clubs worldwide. The YOF Grant recipient's names are on a list on the Key Club International Website. To receive the grant your club must turn in a letter of agreement and have their Key Club dues paid, so make sure that your club isn't missing anything.



Check Out Our New Website

Nebraska-Iowa Key Club officially has a new website! Yay! We are so excited to release to you guys a new and improved website created by the district bulletin editor and district secretary. One major note is that our domain has transferred to nebraskaiowaclub.com instead of the previous nebraskaiowaclub.org. Make sure to check it out! There are plenty of new resources available for members with easily accessible materials about Key Club International and the District!



Thirsty Thirty

Did your club participate in Thirsty 30? We hope you have had a successful month of raising awareness and collecting donations for the Thirst Project. Make sure that your club sends your money in once all the donations have been collected! For more information on how to donate or other ways that your club can get involved with the Thirst Project go to <https://www.thirstproject.org/thirsty30/>

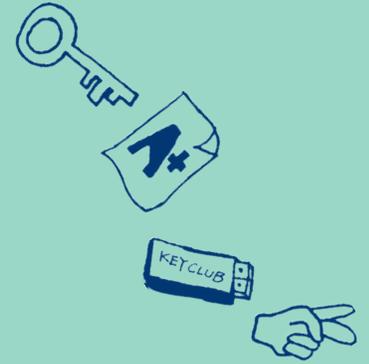


Club Elections

As our service year is coming to an end not only does the district have to elect a new Board, but your clubs also must get ready for elections. As club election season is coming up make sure you notify the district about changes in leadership so we can keep communicating with your club and its leaders.

Why Should You Run For Club Office?

- Great way to get more involved in your club
- Create connections between other Key Clubbers on both the District level and with other clubs in your area
- Build leadership skills
- Gives you a voice in what your club does
- Leading and serving others helps you understand yourself better and helps you grow
- Builds and strengthens your teamwork skills
- Prepares you for the future
- A once-in-a-lifetime opportunity that you don't want to miss



Positions

President: Provides supportive leadership, presides over meetings, leads officer and general meetings, delegates duties to the rest of the officer team, acts as a liaison between the school and community and the school and the district

Vice President: Supports the President, handles programs/agendas, manages committees, can be assigned various responsibilities by President and advisers

Secretary: Keep club material organized, take minutes at meetings, maintain membership roster, and coordinate club correspondence

Treasurer: Prepare budget, manage dues collection, Maintain accurate financial records

Bulletin Editor: Create media releases, promote activities, take pictures at meetings

Webmaster: Manage club's social media and website

Class Representative (Optional): Assist rest of the officer team, lead specific event planning/committees

* Positions are subject to change at the discretion of each club and its advisers

Service Project Ideas

Care Cards

Fashion handmade holiday, birthday or sympathy cards for members of your community or donate to your local Children's Miracle Network hospital. Write encouraging or inspiring messages inside each card and deliver as necessary. Remember to sign each card as "From the members of our local Key Club." This is a great activity to do at a club meeting.



Seeds of Service

Want to liven up the look of your home, school and community? Take a few minutes this spring to plant flowers at your campus, park or just all around town. Doing so will beautify your area, and may even plant the seeds of service in all those who enjoy the plants, urging them to pick up where you left off. This is a great service project to get the whole K-Family involved.

Dance Marathon

Each year, Children's Miracle Network affiliates worldwide hold official Dance Marathons. At these events, students and adults alike dance the night away to raise money for their local CMN hospitals. Including a small cover charge for anyone who wants to take part and selling your own concessions once dancers have entered, you can raise a lot of money for the good of children—and have a whole lot of fun while you're at it. This is a great major emphasis project idea.



Lights, Camera, Goodbye

Give each senior in your school's graduating class 45 seconds in front of a video camera to say farewell to the school. The DVD can also include shots from prom, graduation and other big events throughout the year. You can sell copies as a fundraiser for your favorite charity, or give the work away to any student who supplies a blank DVD.

Service Projects Ideas courtesy of the KCI Service Directory. Check out more service ideas on the Key Club International website: https://www.keyclub.org/service_ideas_main/

K-Family

K-Kids

K-Kids are our youngest members of the K-Family. Worldwide, there are over 36,00 members in K-Kids. They work closely with Kiwanis members to work on several service projects like assisting the elderly and organizing drives. Members take on responsibilities of leading the club and having officer teams. They also serve their schools by raising money for sports and extracurricular activities.



Builder's Club

Builder's Club is the middle school and junior high level of the K-Family. There are over 45,000 kids involved in this program. They work on various service projects ranging from raising awareness and funding for AIDS to holding drives and cleaning up parks. Builder's Club helps build strong student leaders, get them involved in serving their community, and sets middle schoolers up for the Key Club experience.

Circle-K

Circle-K is the college level in our K-Family. Those of you who are seniors, it doesn't just end with Key Club. We hope you continue your Key Club experience in college, too. Circle-K has over 14,000 members involved in 17 different countries. Circle-K is an amazing way to continue expanding on your leadership skills and giving back to the community. They do many projects such as the Six Cent Initiative. Check if your college has one today!



Kiwanis

Kiwanis is our adult level of the organization and the largest, too. They have over 600,00 members. Kiwanis helps sponsor the other levels of Key Club. They work on over 150,000 service projects in a year. Kiwanis pursues creative ways to support the needs of children through local fundraising and service projects. Their clubs raise more than \$100 million dollars a year for various projects, in addition to the Kiwanis Children's Fund and they put forth over 18.5 million service hours. We are so thankful for all they do and how vital they are in our K-Family.

Aktion Club

Aktion Club is the part of our K-Family dedicated towards members with disabilities. There are more than 9,000 members with disabilities that take part in Aktion Club, around the world. They work on many projects like recycling drives and cleaning up parks. One of their most important projects is fundraising for Sleeping Children Around the World. Aktion Club builds leaders ready to serve the world and helps bring change in its communities.



Children's Miracle Network Hospitals

Children's Miracle Network raises money for children that are hospitalized and raises awareness about them. Donations made by the Children's Miracle Network help with purchasing up-to-date equipment, training staff, conducting life-saving research, implementing outreach programs, and provide health care for children whose parents can't afford the costs of treatment. There are over 170 hospitals across the country that work with the Children's Miracle Network. Key Club has made the Children's Miracle Network one of its preferred charities since 1997.

Children's Miracle Hospitals in the Nebraska-Iowa District include Children's Hospital & Medical Center in Omaha, University of Iowa Children's Hospital in Iowa City, and UnityPoint Health – St.Luke's in Sioux City. Contact your local Children's Miracle Network hospital to how you can help out. Potential service projects that your club can do include holding a mini dance marathon, clothing drives, food drives, toy drives, movies for miracles, pie-in-the-face competition, or music lessons for miracles.

February 27th is IHOP's National Pancake Day. IHOP provides a free stack of pancakes and raises awareness for the Children's Miracle Network and its mission. Every stack works towards reaching their goal of raising \$5 million. Check out opportunities for your club to help out with serving and waiting on tables that day. This is also a great opportunity to create connections with your local K-Family. Ask a local Kiwanis Club if they would like to join you guys to help serve pancakes!

For more information about the Children's Miracle Network and how you can help out check out <https://www.keyclub.org/about/partnership/> and <https://childrensmiraclenetworkhospitals.org> for more information.

**62 children
enter a
Children's
Miracle
Network
Hospital for
treatment every
minute**



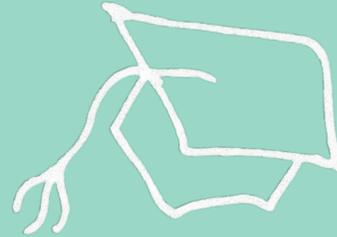
**1 in 10 children
in North
America are
treated at a
Children's
Miracle Network
Hospital each
year**

International Initiatives

Key Club International Scholarships

There are three scholarship opportunities for graduating high school senior members of Key Club International.

- Cunat International Scholarship
 - \$2,500
- Harry S. Himmel Scholarship
 - \$500
- Linda Canaday Memorial Scholarship
 - \$2,5000



All applications are due on March 15th. The check out the application forms for these scholarship go to: <http://www2.kiwanis.org/childrensfund/impact-and-programs/scholarship-opportunities#.WpTaKWaZORw>



eLEMONate Challenge

Here is an easy for you and your club to raiser awareness and money for the Eliminate Project! The challenge is simple and anyone can participate. This challenge is very similar to the ALS Ice Bucket Challenge. All you need to complete this challenge is a lemon and a camera. Start the video by talking about the Eliminate Project and encourage participants to make donations. Eat at least 1/2 of the lemon and challenge/nominate others to participate! Feel free to tag us in your video! We can't wait to see how you guys do the eLEMONate Challenge!

HALO Movement

The HALO Movement is back again for a second round! Key Clubs can have a chance to be featured on TV and they can get a grant for their club and a chance to be featured at the HALO Awards. Use the hash tags #WEHALO and #KeyClub on social and join the movement! The grant applications must be turned in my May 1st, 2018You can apply for a chance to receive HALO grant funding for your Key Club service project online on Key Club's Facebook page or at this link: <http://bit.ly/2vb5Cj2>



Preferred Charities

Children's Miracle Network

Children's Miracle Network Hospitals work to raise money and awareness to provide 32 million treatments to children in the US and Canada. Donations are made locally to fund critical treatments, healthcare services, pediatric medical equipment, and charitable care. The charity raises money through its Miracle Balloon icon. Key club participates with Children's Miracle Network Hospitals by sponsoring fundraising events. Key Club members also participate in service projects at their local children's hospital.



March of Dimes

March of Dimes focuses on preventing birth defects and infant mortality. The March of Dimes helps discover the genetic causes of birth defects, promote newborn screening, and educates medical professionals and the public about best practices for healthy pregnancy. For decades, Key Club has partnered with the March of Dimes to give every baby a healthy start. Key Club members thousands of dollars annually through various programs, including collecting change, holding dances and taking part in March of Dimes' signature event, March for Babies. – Elizabeth Wessels, Lt.G Area 7



UNICEF

UNICEF works in over 190 countries and territories. They have spent 70 years working to improve the lives of children and their families. Their main goal is to defend children's rights throughout their lives and produce results as well as understand their effects. UNICEF helps out with child protection, inclusion, survival, education, emergencies, gender disparities, supply issues, and research. Since 1994, Key Club has been Trick-or-Treating for UNICEF and over the years has raised nearly US \$5 million for iodine deficiency programs worldwide and HIV and AIDS programs in Kenya and Swaziland. Now it's helping The Eliminate Project. This project aims to eliminate maternal and neonatal tetanus, which is a deadly and painful disease. They are trying to eliminate the disease in 18 countries. Key Club has been working with UNICEF and helping them raise funds and awareness.



Thirst Project

The Thirst Project's goal is to increase awareness and bring an end to the global water crisis. With water borne killing more children in a year than AIDS and women and children walking an average of 4 miles a day to get water, they want to raise money to provide clean water for everyone. Since 2014 Key Club International has been partnering with the Thirst Project during the Month of March to participate in the "Dirty Little Secret" Campaign. In March, and for World Water Day, Key Club members fill up a water bottle with dirty water and carry around the bottle to share the secret; 748 million people don't have access to clean drinking water, when people ask. Another project we are working on with them is the Thirsty Thirty Project. – Bianca Aguilera, Lt.G Area 5



Co-Sponsors/ Vision Partners

Rustic Pathways is an organization that builds opportunities for service all across the world. Key Club has partnered with Rustic Pathways to provide Key Clubbers with opportunities to take part in inspiring service programs around the world. Their mission is to empower students through innovative and responsible travel experiences that positively impact lives and communities around the world. With decades of experience and staff members all over the world, Rustic Pathways offer opportunities in 18 different countries. Travels vary from Australia to Morocco. This year Rustic Pathways is providing a free service trip to the Dominican Republic.



Nickelodeon joined the Kiwanis family in 2013 as a vision partner with a focus on its Big Help initiative. “The Big Help” campaign puts kids into action to do something about issues communities face. Through the Big Help and Worldwide Day of Play initiatives, kids and adults work together to plan events and activities in the following areas: health & wellness, education, service and the environment. Your home Key Clubs are encouraged to work with their Student Leadership Program (SLPs) on projects like Worldwide Day of Play, where Nickelodeon turns off for the day, and children are encouraged to go outside and help their community while having fun!

The Landscape Structures Inc. has been enhancing children’s lives since the year 1971 by creating innovative playground equipment. The Kiwanis family and Landscape Structures work together to bring play and playgrounds to communities around the world. As part of the partnership, Landscape Structures will be the key partner in Kiwanis International’s signature day of service- Kiwanis One Day. Your Key Club can have a huge impact on your local community by constructing a playground as one of your signature projects. – Bianca Aguilera, Lt.G Area 5



March2Success is one service provided by the US Army that gives students free access to test prep materials and practice tests for the SAT, ACT, and more. The site also includes lessons for math, English, and science topics for grades 8-12. There is also info about the college application process, financial aid, and scholarships to help students get into the college of their choice. All students have to do is visit www.march2success.com to register and access all this great content! The US Army has also partnered with the Pro-Football Hall of Fame to introduce an Award of Excellence given to outstanding student athletes who also excel at academics and making an impact in their community. Sophomores, Juniors, and Seniors in high school are eligible to win. Consider nominating a Key Clubber for this award! – Elizabeth Wessels, Lt.G Area 7

Club Spotlight

Prairie High School

Prairie High School is located in Cedar Rapids, IA and is a part of Area 9. Prairie has 138 Key Club members this year. They meet once a month on Friday mornings before school. At their meetings, they hear from local nonprofit organizations and how they get involved with them or help them out. Nice job networking and building strong connections to your community, Prairie! Some of their favorite service projects include Trunk-or-Treat, making tie blankets for the Catherine McCauley Center, where they run tutoring programs for adults and provide transitional housing. They also love helping with projects for a local summer camp called Camp lo-Dis-E-CA, where they have painted the rooms that campers sleep in with fun themes like Dr.Seuss or dinosaurs. This year they partnered with the Thirst Project in order to fund a \$12,000 well that will bring clean water to Swaziland, Africa. So far they have raised \$3,100! Great work Prairie Key Clubbers! They have broken their record for number of hours volunteered this year and the number of people who will meet their membership requirements! Way to go, Prairie Key Club!!! Keep up the amazing work and thank for making this an amazing year of service. We are so glad to have you guys in our district! We are so excited to see you guys at DCON soon!



Lincoln Southeast High School

Lincoln South East High School is located in Lincoln, Nebraska and is a part of Area 2. Lincoln Southeast Key Club has 15 members. They have meeting twice a month on Thursdays. Their biggest event is Holiday Hawks, where parents get to drop their kids off for the day while they go shopping for Christmas gifts. LSW Key Clubbers plan many crafts and games that day to keep the kids active and bond with them. What a fun and interesting service idea! They also participate in Treat-or-Treat for UNICEF, Safe Quarters, and their local Kiwanis Pancake/French Toast Feed at a local park. They get to serve and make people all you can eat pancakes and French toast. Way to make those K-Family connections Lincoln Southeast! Small but mighty, you guys have shown just how much every contribution helps out in serving you community! Thank you for being amazing representatives of what the Nebraska-Iowa District is all about! Also, the district is so thankful and proud of all the amazing service you guys have been doing this year! Keep up the amazing work and finish this service year off strong! We can't wait to see you guys at DCON this year!

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