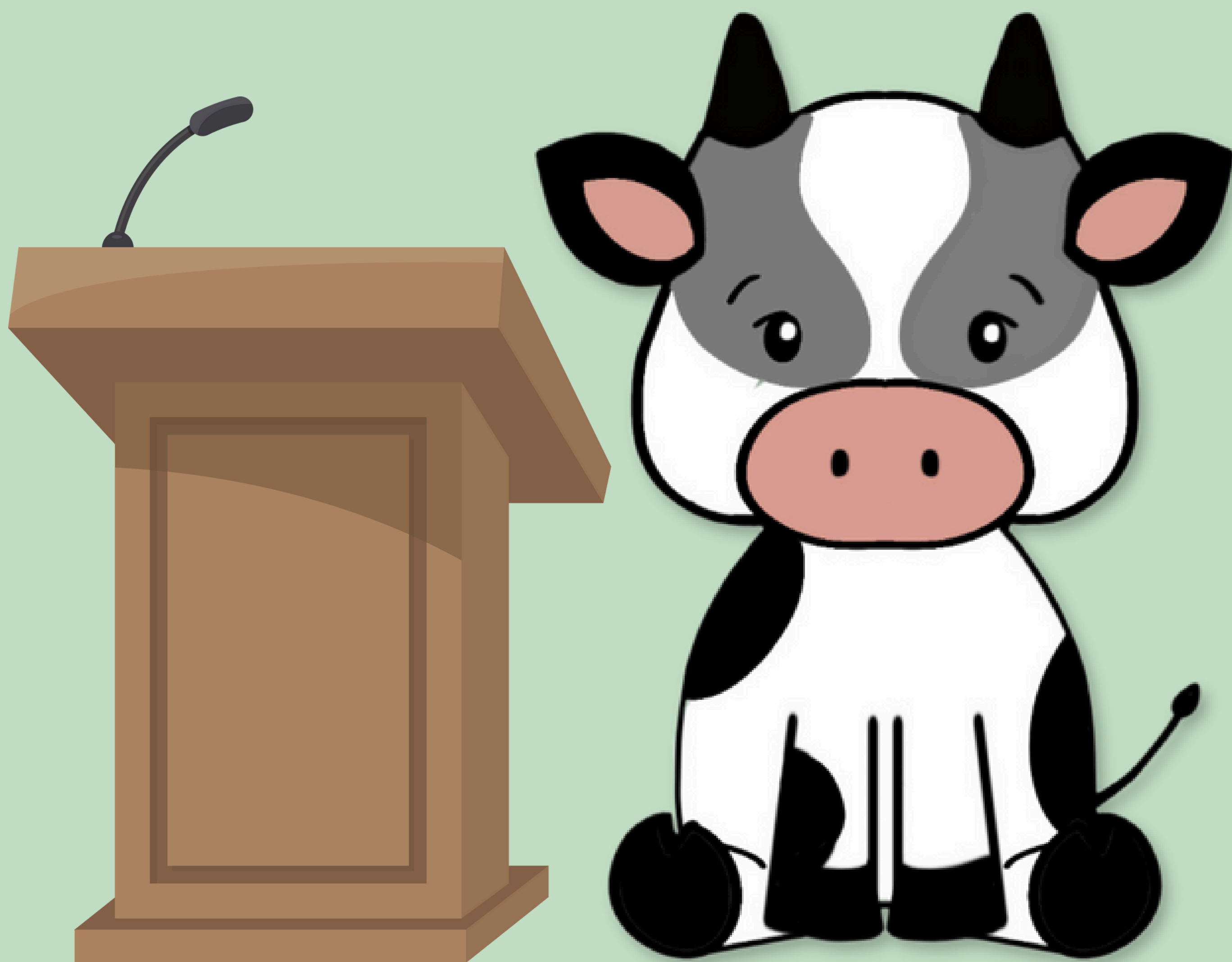




# Running for *Higher Office*

Nebraska-Iowa Key Club




Created for Distribution by the Event  
Planning Committee

# ~ Positions ~




## **Governor:**

In charge of district board, runs board meetings, apart of the I-council



## **Secretary:**

Takes minutes, collects officer report forms, manages accountability spreadsheet



## **Webmaster:**

Creates and updates website, updates area map



## **Editor:**

Runs social media, chair of PPP committee, work with LTG with their newsletters

## **Lieutenant Governors (LTGs):**

Assigned 1 of 7 areas to assist, liaison between clubs and district; creates monthly newsletters

## **At-Larges:**

Assigned a state to assist, helps LTGs charter



# ~ Necessities ~

## Campaign

- Many candidates have a theme their speeches come back to
- Acronyms

## Handouts

- Create a poster or a flyer for the candidate meet and greet (Saturday morning)

## Announce

- Friday night/Saturday morning announce candidacy
- Answer two question, one fun, one serious, 45 seconds

## Speeches

- District Assembly
  - Two-minute speech
  - Two questions, 45 seconds
- House of Delegates
  - Final two-minute speech
  - Question from elections chairs, 1 minute





# Commitments

## Meetings

- 3 full board meetings (in-person); some short ones online
- Committee meetings (online)
- Events like DCON (in-person)
- LTGs host area-wide Divisional Council Meetings (online)



## Roles

- Promoting Key Club and leadership in general
- Completing tasks like emailing and responding to members on time
- Getting work for committees done
- Communicating with others a lot
- Attending meetings
- Bringing your voice and ideas to the table

# Tips and Tricks



## Speeches

- Include goals, personal strengths, and experience
  - Play to your strengths! Include characteristics that would make you suitable for a position
- Be specific - what exactly do you plan to accomplish?

## Networking

- Have questions? Reach out to past or current board members for their personal tips on speeches, materials, and more
  - Stay connected - talk to new people at DCON to get your name and face out there
    - Feeling personally connected to you will make people more likely to vote for you
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